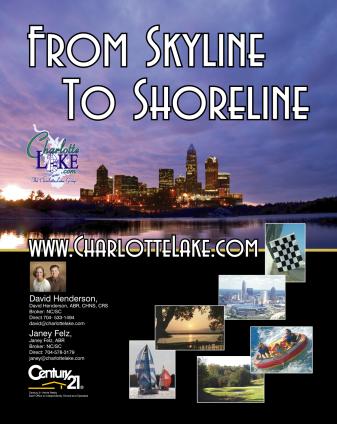
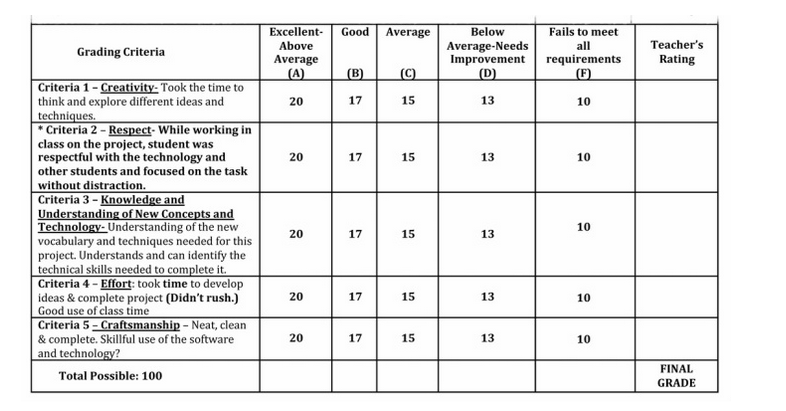
**SELL MY HOME**

You are to research the real-estate market in NYC (use websites of local real estate brokers).   
1. Select a property you find  
2. Design a housing-magazine advertisement for the property, displaying the housing graphics, including descriptions, listing agents, prices, contact information, and more.

**Design a Magazine Ad**  
1. 8.5 x 11" (Illustrator)  
2. All 4+ images must be professional looking

 **3**. Document must include a background

**Font Tips**

* Choose easy to read fonts (i.e., Garamond, Helvetica, Times New Roman, or Century).
* Use a sans serif font, such as Arial, for captions or small type.
* Limit your font choices. Using more than two types of fonts will make your brochure messy, unprofessional or playful.
* Use highlighting techniques – bold, italic and bigger font size — instead of varying font styles.
* ****Use a bigger text size for headlines and calls to action. Although not always, font size can be relevant to the importance of information.